

Moises Arjona Jr., MS

Collective Impact Director – Unidos Contra La Diabetes (UCD)

Founder – Leading The Way Forward, LLC

Moises Arjona Jr. brings over two decades of experience in healthcare, with more than nine years dedicated to community-based public health along the U.S.–Mexico Border. His work focuses on addressing health disparities and improving outcomes for vulnerable populations in the Border Health region.

As the Collective Impact Director for Unidos Contra La Diabetes (UCD) in the Rio Grande Valley, Moises leads collaborative efforts to raise awareness and prevent Type 2 Diabetes. He works closely with Community Health Workers and grassroots organizations to implement sustainable health and wellness initiatives.

In addition to his role at UCD, Moises is the founder of **Leading The Way Forward, LLC**, a consulting firm that empowers local organizations to drive change within their communities. Known for his strategic leadership and problem-solving skills, Moises is passionate about building healthier futures through equity-driven, community-led solutions.